

ticket broker(s), ticket agent(s), event organizer(s), event producer(s), event sponsor(s), and/or any other organization(s) responsible for holding, offering, and/or providing any of the herein-described events and/or venues.

Applicant hereby incorporates by reference herein the subject matter and teachings of U.S. Provisional Patent Application Serial No. 60/246,051, filed November 6, 2000, which teaches and discloses an apparatus and method for selling a ticket to an event and/or to a portion of an event or venue.

Figure 1 illustrates the apparatus of the present invention, in block diagram form. The apparatus of Figure 1 is designated generally by the reference numeral 100. With reference to Figure 1, the apparatus 100 includes a central processing computer or server computer 10 for processing ticket information and/or ticket transaction information, any number of user computers or communication devices 20 (hereinafter "user communication device 20") via which the user or individual can communicate with the central processing computer 10, and any number of ticket issuer computers or ticket issuer communication devices

(hereinafter "ticket issuer communication device 30") via which a ticket issuer can communicate with the central processing computer 10.

Each of the central processing computers 10, the user communication devices 20, and/or the ticket issuer communication devices 30, can include a central processing unit (CPU), a random access memory (RAM), a read only memory (ROM), an input device, a display device, a receiver, a transmitter, a database, and an output device.

The database(s) of the central processing computer(s) 10 can include any and/or all of the data and/or information needed and/or desired for performing all of the processing routines and/or functionality described herein as being provided by the apparatus 100.

The database of the central processing computer 10 can contain data and/or information regarding events, sporting events, games, tournaments, performances, theatrical performances, movie performances, concerts, and/or any other events described herein, schedules of the respective events, dates of the respective events, and/or times of the respective events. The database of the

central processing computer 10 can also contain data and/or information regarding delays, cancellations, and/or rescheduling, of any of the herein-described events.

The database of the central processing computer 10 can also contain data and/or information regarding the players, athletes, actors, performers, and/or other participants, in any of the herein-described events. The database of the central processing computer 10 can also contain data and/or information regarding the location and/or venue of any of the herein-described events as well as directions to the respective venues.

The database of the central processing computer can also include information regarding the tickets to the events or venues which can include, but which is not limited to, the location of the seat or seats for which the ticket or tickets correspond, the price or prices of the respective tickets, information regarding whether the ticket or tickets are owned or held by season ticket holders, ticket holders of a ticket plan or package, and/or regular ticket holders, the usage habits of the holders of the respective ticket or tickets, information regarding a non-use or planned non-use of a ticket or